







# Website review cheplapharm.com

Generated on September 15 2022 15:55 PM






The score is **68/100**







## SEO Content

	<p>Title</p>	<p>CHEPLAPHARM Arzneimittel GmbH   Cheplapharm</p> <p><b>Length : 43</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Die CHEPLAPHARM Arzneimittel GmbH ist ein familiengeführtes Pharmaunternehmen mit Hauptsitz in Deutschland, das weltweit Markenprodukte vertreibt.</p> <p><b>Length : 146</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1317 1481 2042"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>CHEPLAPHARM Arzneimittel GmbH</td> </tr> <tr> <td>description</td> <td>Die CHEPLAPHARM Arzneimittel GmbH ist ein familiengeführtes Pharmaunternehmen mit Hauptsitz in Deutschland, das weltweit Markenprodukte vertreibt.</td> </tr> <tr> <td>image</td> <td><a href="https://www.cheplapharm.com/media/_processed_/9/7/csm_start_header_12367_ret_gruen_kl_d0575f8b39.jpg">https://www.cheplapharm.com/media/_processed_/9/7/csm_start_header_12367_ret_gruen_kl_d0575f8b39.jpg</a></td> </tr> <tr> <td>image:url</td> <td><a href="https://www.cheplapharm.com/media/_processed_/9/7/csm_start_header_12367_ret_gruen_kl_d0575f8b39.jpg">https://www.cheplapharm.com/media/_processed_/9/7/csm_start_header_12367_ret_gruen_kl_d0575f8b39.jpg</a></td> </tr> <tr> <td>image:width</td> <td>2000</td> </tr> <tr> <td>image:height</td> <td>1047</td> </tr> </tbody> </table>	Property	Content	title	CHEPLAPHARM Arzneimittel GmbH	description	Die CHEPLAPHARM Arzneimittel GmbH ist ein familiengeführtes Pharmaunternehmen mit Hauptsitz in Deutschland, das weltweit Markenprodukte vertreibt.	image	<a href="https://www.cheplapharm.com/media/_processed_/9/7/csm_start_header_12367_ret_gruen_kl_d0575f8b39.jpg">https://www.cheplapharm.com/media/_processed_/9/7/csm_start_header_12367_ret_gruen_kl_d0575f8b39.jpg</a>	image:url	<a href="https://www.cheplapharm.com/media/_processed_/9/7/csm_start_header_12367_ret_gruen_kl_d0575f8b39.jpg">https://www.cheplapharm.com/media/_processed_/9/7/csm_start_header_12367_ret_gruen_kl_d0575f8b39.jpg</a>	image:width	2000	image:height	1047
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## SEO Content

	Headings	<b>H1</b> 1	<b>H2</b> 6	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 3	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H1] CHEPLAPHARM</li><li>• [H2] Mehr bewirken!</li><li>• [H2] Eine nachhaltige Plattform für Specialty Pharma.</li><li>• [H2] Mit uns mehr bewirken.</li><li>• [H2] Nachhaltig in Wachstum investieren.</li><li>• [H2] Das Neueste von CHEPLAPHARM</li><li>• [H2] Zahlen, Daten, Fakten</li><li>• [H5] CHEPLAPHARM steigert Umsatz und Ergebnis im ersten Halbjahr 2022</li><li>• [H5] CHEPLAPHARM stärkt sein Onkologie-Portfolio</li><li>• [H5] CHEPLAPHARM erwirbt Rechte an CMV Medikament</li></ul>					
	Images	We found 9 images on this web page.  5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>18%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Deutsch</a>	Internal	Passing Juice
<a href="#">English</a>	Internal	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">Datenschutz</a>	Internal	Passing Juice
<a href="#">AGB</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Mehr erfahren</a>	Internal	Passing Juice
<a href="#">Mehr erfahren</a>	Internal	Passing Juice
<a href="#">Jetzt Bewerben</a>	Internal	Passing Juice
<a href="#">Mehr erfahren</a>	Internal	Passing Juice
<a href="#">Alle News</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

bewirken **sie und** uns **mit** für wir **mehr**  
cheplapharm chevronright












## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	10	✘	✘	✘	✔
mehr	7	✘	✘	✘	✔
cheplapharm	7	✔	✘	✔	✔
sie	6	✘	✘	✘	✘
mit	6	✔	✘	✔	✔

## Usability

	Url	Domain : cheplapharm.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 35 Warnings : 6
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://www.cheplapharm.com/sitemap.xml">https://www.cheplapharm.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://cheplapharm.com/robots.txt">http://cheplapharm.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> PIWIK</p>